

CMHA-NL ANNOUNCES "THE 2ND ANNUAL TICKLE SWIM FOR MENTAL HEALTH" AWARENESS/FUNDRAISER INTIATIVE

St. John's August 18th, 2014-- On August 27th (weather permitting) 10 swimmers will embark upon a 5 km swim across the tickle from Bell Island to Portugal Cove St. Phillips in support of CMHA-NL's work across this province. The aim of the event is to raise awareness surrounding mental health issues in our province, and the inherent need for all of society to maintain good mental fitness; as we focus on our physical fitness. The 5 km swim was conceived and swam last year by community activist Sheilagh O'Leary.

Please support our swimmers in their efforts by joining us on August 27th to cheer on this amazing group as they take on this tremendous endeavor to raise funds and awareness for mental health in this province and help dispel the stigma around mental health. Donations in honor of each swimmer can be made by visiting Canada Helps Giving pages and search Tickle Swim or click on a swimmer below:

Barry Yetman
Brendan Walsh
Chad Richardson
Elliot Yeo
Jody Richardson
Keith Barrett
Keith Lewis
Kimberly Davies
Paul Collett
Shannon Hawes

To learn more about the Tickle Swim for Mental Health please follow us on face book.

Media Contact:

George Skinner Executive Director 709-738-2137 gskinner@cmhanl.ca

