



**Canadian Mental  
Health Association**  
Newfoundland-Labrador  
*Mental health for all*

## Media Release

**Contact:**

Nicole Button

Marketing and Communications Coordinator

Tel. 709.753.8550 ext. 104

[nbutton@cmhanl.ca](mailto:nbutton@cmhanl.ca)

---

**For Immediate Release**

**November 8, 2021**

Canadian Mental Health Association of Newfoundland and Labrador

### **CMHA-NL ANNOUNCES APPOINTMENT OF NEW CHIEF EXECUTIVE OFFICER**

(St. John's, NL) – It is with great pleasure that the Canadian Mental Health Association of Newfoundland and Labrador announces the appointment of its new C.E.O, Kimberly Yetman Dawson.

Kimberly is no stranger to CMHA-NL, having served on the Board of Directors since June 2017, serving as President of the Board since 2019. Of her new role with CMHA-NL, she says: "It's an honour to be chosen to lead CMHA-NL into the future and help strengthen our commitment to mental health for all. CMHA-NL does wonderful work in the province, and I look forward to leading the team as we help support those in our communities that are struggling with their mental health." – Kimberly Yetman Dawson.

Kimberly comes to CMHA-NL after serving as the Executive Director of Empower, the Disability Resource Centre for the past six years. As someone who has lived experience with mental health challenges, Yetman Dawson is coming from a great place of empathy and understanding. Of filling the role after current MHA, John Abbott, Yetman Dawson says:

"I have big shoes to fill with John Abbott stepping down but he has set up the right foundations for future partnerships and programming so CMHA-NL can strengthen supports for mental health here at home." – Kimberly Yetman Dawson

Kimberly Yetman Dawson will take the seat as the new C.E.O of CMHA-NL on Dec. 6, 2021.

---

**General Contact**  
1-877-753-8550  
[www.cmhanl.ca](http://www.cmhanl.ca)  
[@CMHANL](https://twitter.com/CMHANL)

**Provincial Office**  
603 Topsail Road  
St. John's, NL A1E 2E1  
[office@cmhanl.ca](mailto:office@cmhanl.ca)

**Central Regional Office**  
Suite 600, 4A Bayley St.  
Grand Falls-Windsor, NL A0H 1C0  
[central\\_office@cmhanl.ca](mailto:central_office@cmhanl.ca)

**Western Regional Office**  
106 – 108 Carolina Avenue, Suite 3  
Stephenville, NL A2N 3S4  
[western\\_office@cmhanl.ca](mailto:western_office@cmhanl.ca)

## **Kimberly Yetman-Dawson Bio**

Kimberly Yetman Dawson was most recently Executive Director of Empower, The Disability Resource Centre for six years. Kimberly holds a Bachelor of Arts Degree in Communications, 30 years experience in community development, marketing and working within the non-profit world. She has volunteered on various Board of Directors including SEDI, now Prosper Canada, Independent Living Canada and Canadian Mental Health Association NL. Kimberly is a proud mental health survivor, with two adult children, a supportive fiancé and enjoys walks with Taco, her beagle.

## **About Canadian Mental Health Association NL**

Canadian Mental Health Association, Newfoundland and Labrador Division (CMHA-NL), is a provincial division of the nation-wide leader and champion for mental health. Our mission is to facilitate access to the resources people require to maintain and improve mental health and community integration, build resilience, and support recovery from mental illness. CMHA-NL's head office is in St. John's, and we also have two regional offices located in Grand Falls-Windsor (Central) and Stephenville (Western).

-30-

### **Contact:**

Nicole Button  
Marketing and Communications Coordinator  
CMHA-NL  
Tel. 709.753.8550 ext. 104  
[nbutton@cmhanl.ca](mailto:nbutton@cmhanl.ca)

---

**General Contact**  
1-877-753-8550  
[www.cmhanl.ca](http://www.cmhanl.ca)  
[@CMHANL](mailto:@CMHANL)

**Provincial Office**  
603 Topsail Road  
St. John's, NL A1E 2E1  
[office@cmhanl.ca](mailto:office@cmhanl.ca)

**Central Regional Office**  
16 Pinsent Drive  
Grand Falls-Windsor, NL A2A 2J9  
[central\\_office@cmhanl.ca](mailto:center_office@cmhanl.ca)

**Western Regional Office**  
106 – 108 Carolina Avenue, Suite 3  
Stephenville, NL A2N 3S4  
[western\\_office@cmhanl.ca](mailto:western_office@cmhanl.ca)